

Secret Traffic Source

In this video, I'm going to reveal a secret traffic source that no one is talking about.

This traffic source is easy to set up and get started and I've provided you with all the tools you'll need to get going as quickly as possible.

Okay. Let's get started.

Basically, all you have to do is find blogs and websites that are relevant to the topic of your product or the product you're promoting and then you ask the owners of those sites if they will feature/display an ad for your product on their site.

Also, you'll want to look and see if the blog or website collects email addresses. If they do, you can ask them if they will run a solo ad promoting your product to their email list members. Most websites collect email addresses these days, so it's a great traffic source you can tap into without much, if any, competition.

Take note, I've included banner ads I had created for you to use to promote your Lazy Marketer's Cash-Flow Copywriting System funnel.

There's also a prospecting email template you can use to contact site owners requesting ad space and a solo ad template you can use to promote your product or the affiliate product you're promoting to the website owner's email list.

Okay? Now, let me show you exactly how this works...

The first thing you're going to want to do is go to Google and do a relevant search for your topic.

Say you're promoting a product that deals with Siamese Cats. You'll type "Siamese Cats" into Google and do a search.

Within the first few pages you'll want to find blogs and websites that prominently feature ads and also look for email opt-in boxes.

When you find a site that looks good, send the owner an email asking them if they could display an ad and also (if applicable) if they could send a solo ad to their email list.

Okay, so, let's recap how this works:

1. You visit Google and do a search for sites and blogs in your niche/sub-niche/or market.
2. You find sites on the first few pages of Google that feature ads and/or email optin boxes.
3. Send the site owners an email asking them if they can place an ad on their site and send a solo email to their list.

Make sure you mention that they will be compensated. You can offer them a percentage of each sale (I would give them at least 50% of each sale generated from their site) or you can offer to pay them monthly. Start at around \$50 per month.

I have provided you with an ad request email template you can use to send to site owners below the video.

Also, make sure when you send the site owner this email, you attach a copy of the product you're selling or include a link to the product you're promoting.

4. Once the site owners agree to promote your product, you'll want to send them the banner ads and the solo ad.

Below the videos, I've included banner ads you can use to promote your Lazy Marketer's Cash-Flow Copywriting System funnel.

Also, I've included a solo ads template you can use to promote the funnel to site owners email lists.

One more important thing.

5. You'll want to try and track your traffic so that you know if it's converting.

If your traffic is converting, then you know to leave the banner ads on that particular website. However, if it's not converting, you'll want to have the site owner remove them. This is especially true if you're paying him or her monthly.

I use ClickMagick.com because it's super easy and very affordable. There are hundreds of other options, including free options like Google Analytics, you can use, too.

There is a link to the ClickMagick.com site below the video.

5. That's it! Once you've got several sites promoting your product, you'll be getting lots of traffic and hopefully, lots of sales too!

If you have any questions, please don't hesitate to ask. Just click on the link in the lower right hand corner, fill out the form, and I'll get back to you as quickly as I can. Thanks for watching and we'll talk soon!