

Tips For Making This System More Profitable and Productive

Hey guys, in this video we will talk about how you can make this system work better for you. And yes, the tricks and tips we will talk about here work with both systems I discussed in the earlier video. Although, if you watched video 1, which hopefully you did, you'll know that I recommend you go with the second system where you purchase items and send them to customers yourself, instead of shipping directly from Amazon, simply because it's above board, so to speak, and won't get your eBay account banned.

Okay, with that out of the way, let me give you a few tips that will make this system more profitable and your business more effective.

1. When selling items on eBay that you purchased from other sources, avoid extremes in pricing. In other words, don't try and sell products that are insanely expensive or ridiculously cheap.

Products that cost \$10,000 or products that cost \$1 are just not worth the hassle. Usually, products ranging from \$20 to \$500 work best, however, I have seen people make \$10 products work as well. It just depends on the markup and the profit you can make.

There are exceptions to this rule.

For instance, if you're able to find a product you can purchase for \$2 and then sell for \$12, and your fees are only \$4, you'll still make \$6 per sale, which isn't a lot if you're only selling 1. However, if you're able to sell 50, or even 100, you're looking at a good profit.

2. If you do sell an item at a low price, buy in bulk. You could also sell in bulk. Because you may only make a few dollars per sale, but if you're doing large numbers, you're talking some large profits.

3. Look for seller mistakes you can capitalize on. One of the major secrets that makes smart eBay sellers a lot of money, is finding sellers on Amazon that make unintended mistakes in their listings that prevent them from selling their items.

What you can do is find these products, and then list them correctly on eBay to make a great profit.

Mistakes like...

Bad product description (No product description) - Buyers love products with great descriptions. If you find a product on Amazon with a terrible product description, or no product description at all, you can buy it and list it on eBay with a high price and a killer description making it much more likely to get sales.

Spelling Errors - When sellers misspell names of products or keywords it can spell disaster for their sales.

For example, let's say you want to sell the Victure Trail Game Camera that we found in the 3rd product example video. To find spelling mistakes, you could go to Amazon and try and think of ways that someone may have misspelled the name. Sometimes, overseas sellers spell the name wrong and can't make sales, so they lower the price to see if that will help sell the item. This is where you could swoop in and buy a bunch to resell on eBay for greater profits.

Terrible product pictures - People won't buy products if the pictures aren't clear. If you can find a product on Amazon that's not selling because the pictures are terrible (or maybe there's only ONE picture), you can buy the item, take some great pictures, and list it on eBay with a higher price and a much greater chance of making the sale.

4. When you're just starting out, don't spend too much money buying products. Get the hang of it first. For instance, if you find a good deal on watches, maybe don't buy 100 of them right out of the gate. Buy a few and see if they sell. If so, use the money you make to buy more. If not, you haven't lost out on more than a few bucks.

Then, after a while, when you start to get a second sense about what sells and what doesn't sell, you'll be able to make better buying decisions.

5. Reinvest the money you make back into your business. When you begin making profits, don't just pocket the money. Use it to buy more products to sell. This way, you can grow your business over time and you won't be spending money out of pocket.

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Okay, so, again, just to reiterate, avoid extremes in prices, buy in bulk when selling at a low price, when you can, try to capitalize on seller mistakes, don't spend too much money when you're first starting out, and then reinvest your profits to grow your business.

And that's it, these tips can help you avoid making mistakes and make the process of selling from Amazon to eBay much easier, more productive, and more profitable over time.