

Video 2: What To Sell

Hey guys, in this video, we will discuss how you can find items to sell on eBay using Amazon.com.

Now, remember, the idea here is to find items that will provide you with enough profit to make the effort worthwhile.

The first thing you'll want to do is find out what's popular and actually selling on eBay.

Start by going to eBay trends. This is a list of the items that are trending on eBay.

<https://www.ebay.com/trending>

While you're doing this initial research, make sure to keep a running list of ideas you have, products you might see that you think may work, categories you're interested in, etc. I usually just use a blank text document.

So scroll through to get an idea of what's selling.

Then, you can check eBay Explore:

<https://explore.ebay.com/>

eBay explore is for people like us who are curious about trends, prices, and market data.

Then, in the upper right hand corner, you can click "Best Sellers" to see what's selling the most on eBay right now.

Also, you can check Amazon's Best Sellers to see what's hot on Amazon.

<https://www.amazon.com/Best-Sellers/zgbs>

It's broken down by Department. You can see examples here and then to the left you'll see a complete breakdown of all the Departments Amazon has.

Then, when you click on a Department, say "Appliances" for example, it will open the Best Sellers for that entire Department. And, if you look again to the left, you'll see it's broken down the Appliances department into different categories that you can also explore there.

There are also the 2 super secret websites you can use to keep up with the latest products and trends and also keep you ahead of the crowds. You can browse these sites for market insights, cutting edge trends, ideas and business inspiration.

The sites are Coolhunting.com and TrendHunter.com.

Coolhunting.com, here has "Buy Guides" which are lists of cool items that people may be interested in. You could look through and get ideas for products that people are currently interested in or trends that may be about to explode.

Trendhunter.com is good for that. They actually categorize trends and you can scroll through ideas, and lists, videos, photos, and insights. And, on the front page here, you can scroll through the top trends of the day, the week, and the month.

Also, you can scroll down and they have Data Trends by list here. They have Topics, Products, and Brands that would be of interest for people like us who are selling popular products.

So, click on say "Food" and it breaks the trendiest food topics and items down by week, month, and 2 month period.

This site can be a gold mine if you use it to find out what people are buying or planning on buying. Spend some time on these sites and you can really get ahead of your competition.

Okay, now, finally, I've made a list of of highly popular items from both eBay and Amazon that you can purchase for a low price and sell for a higher price. I'll go over the list now, and you can download the list below the videos in the Download section.

The list is as follows:

Sunglasses

Shoes

Watches

Power Tools

Jewelry

TV accessories

Sleepwear

Kids toys

Lingerie and shapewear

Men's clothing and accessories

Video games

Phone accessories

Active wear

Pet clothing and toys

Kids formal wear

Pet care supplies

Beauty products

Essential oils

Halloween

E-Cigarettes

So, once you've looked around at eBay's trends, eBay explore, Amazon's best sellers, CoolProducts.com, TrendHunter.com, and looked at the list of products I've provided, you'll need to find an actual product to sell. That's the next step.

And it's where the lion's share of the work for this system comes from. You may need to spend a bit of time searching before you're able to find a product that works. But once you do, you can really make a great profit.

In the next 3 videos, I'll show you live examples of this system in action. I'll see you there.